



songs from the middle of the ocean

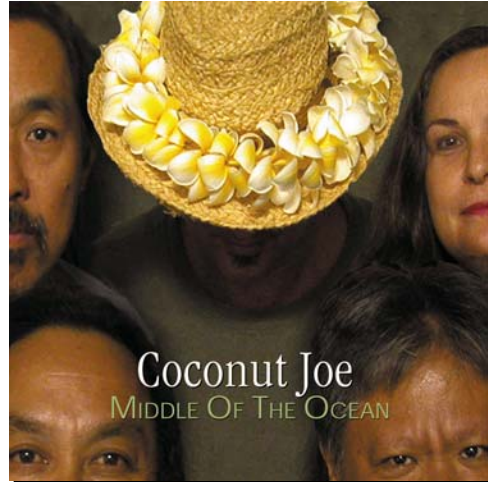
middle of the ocean COCONUT JOE

RELEASE DATE

May 7, 2002

KEY SELLING POINTS

100% Original Music Made In Hawaii
High Tourist Appeal
Broad Market, All Ages



HANA HOU! Turtle Bay Records is pleased to announce the release of Coconut Joe's second CD, Middle Of The Ocean.

The CD features a little bit of pop, soft rock, and light jazz from the islands. It's adult contemporary, island music that the group from Kailua, Oahu calls Tropical Pop. Music for tourist, tourist wannabes and kama`aina (locals) of all ages.

Island born and raised songwriter Bob Rogers penned all the songs and again teams with veteran Hawai`i guitarist Frank Kam and Barbara Ann Rogers to provide the group's core vocals and harmonies. Newcomers to the group are veteran bassist Peter Agustin, drummer Herman Regal and New Zealand percussionist Robert Blok.

Sharing the many musical faces of Coconut Joe's unique brand of island music is the focal point of the group's latest CD. Sweet Angelina takes the listener on a world tour before returning us safely to the cradle of our Island home. Familiar guest musicians from Hawai`i's jazz scene, Gabe Baltazar, Brien Matson, and Rick Broadwell, provide a swinging Dixieland horn section to What a Wonderful Day!, while vibraphonist Noel Okimoto sparkles on Sands of Silver and Gold. Both songs showcase two of Hawai`i's favorite beaches. All About Love is a soft rock ballad that's... well... all about love, and Island Rendezvous and Haupia continue the group's musical tour of the islands with up-tempo island pop tunes.

The title track Middle Of The Ocean visits a little club on the forbidden edge of jungle rock and groove while Light Of The Moon explores the introspective side of the CD. Jazzy Hey examines a sensitive relationship and the Evolution Of Joe makes a couple of astute observations while the band unplugs for an acoustic jam.

Fresh, new music from the Hawai`ian Islands. Try it, you'll like it.

ARTIST

Coconut Joe

TITLE

Middle Of The Ocean

PRODUCER

Bob Rogers

RECORD LABEL

Turtle Bay Records

MASTERING

Eddy Schreyer, Oasis Mastering, LA, CA

SONGS

1. Sweet Angelina 4:49
2. What a Wonderful Day! 3:45
3. All About Love 4:17
4. Sands of Silver and Gold 3:34
5. Island Rendezvous 3:12
6. Light of the Moon 4:15
7. Haupia 4:16
8. Middle of the Ocean 4:39
9. Hey 4:28
10. Evolution of Joe 5:02

RUNNING TIME:

46.23 m

MUSICAL STYLE

Island Adult Contemporary, Tropical Pop

WORLD WIDE DISTRIBUTION AND MORE INFO

www.coconutjoe.com

HAWAII DISTRIBUTION

Booklines Hawaii, Inc.

CD Product #: **00865-2** • UPC Code: **68892-00865-2**



P.O. Box 777, Kailua, Hawaii 96734

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the history of joe

middle of the ocean COCONUT JOE

Suspiciously, there is no one named Joe in Coconut Joe.

After a year with the folk rock trio EarthSong, island born and raised singer/songwriter **Bob Rogers** formed *The Coconut Joe Band* in 1996. The group consisted of a drummer, guitarist and Bob's wife **Barbara Ann** on bass and vocal harmonies. A year later the group was reformed with veteran Hawai'i guitarist **Frank Kam** (Shnazz, Heebjeebee Brothers) joining Barbara and Bob. The name was changed to just *Coconut Joe* and the trio, till today, are the primary vocalist in the group.

Along with various supporting musicians, the group produced and released their debut CD, *TWO WATERS* (Kailua) in April of 99. Singles *A Summer's Wave* and *Hawai'ian Rain* made island radio playlists and their groovin' island pop tune *Two Pineapples in NY City* earned play and success world wide and in a few mainland markets. The catchy tune and CD were featured on Canadian, European and a few mainland radio stations as well as numerous internet radio stations. A big surprise came in February of 2000 when *Two Pineapples In NY City* hit number one on MP3.com's (the internet's largest independent music content provider) world wide Folk Rock charts for two weeks. *Hawaiian Rain* has repeatedly been number one on MP3.com's Hawaiian Charts and was in the top 5 just a few weeks ago.

In 1999, session and show drummer **Herman Regal** (Ebb Tides, Fascinatn' Rhythms) and long time Hawai'i bassist/vocalist **Peter Agustin** (Summer Salt, The Funny Company) joined the group as they promoted the CD performing on the Honolulu club circuit. The group focused on their original sound and worked on new material constantly. In 2000-2001, they initiated and hosted many Songwriters Nights at venues around town.

In 2001, they started production on their second CD, *MIDDLE OF THE OCEAN*, adding New Zealand percussionist, **Robert Blok**, to the group. The ensuing CD hits the stores on May 7th 2002. Bob Rogers produced both CDs in his Rising Tide Studios in Kailua and is preparing in his head for the next one.

The group is currently gearing up to take it's *CJ's Tropical Pop in Paradise* show to Hawai'i's convention circuit in 2002-3.



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We're just a little different. No "jawaiian" and it's not traditional Hawai'ian. A blend of adult contemporary music with many Island and tropical themes.

Along with reaching the kama'aina (local) market, we're hoping to create a musical bridge to shores beyond the Hawai'ian Islands. Not just to transplanted islanders but to folks who live in Racine, Wisconsin, Pocatello, Idaho, Palmetto, Florida, or perhaps Burnby, British Columbia.

Tourist and tourist wannabes.

So, our songs are in mostly in English, in many contemporary styles, and all written from a small town in the middle of the ocean.

Mahalo (thank you) for any kokua (help) you can offer in spreading the Word of Joe.

Aloha nui loa - CJ

- for the media, this **press kit** and **photos** are available at www.coconutjoe.com/press.html

- **lyrics** and **stories behind the songs** are available at www.coconutjoe.com/middle/lyrics2.html

the market

track no.

Island Adult Contemporary

- 1 Sweet Angelina 4:49
- 2 What a Wonderful Day! (here in Kailua Bay) 3:45
- 3 Sands of Silver and Gold 3:34
- 5 Island Rendezvous 3:12
- 7 Haupia 4:16

Island Pop Rock

- 7 Haupia 4:16
- 8 Middle Of The Ocean 4:39
- 10 Evolution of Joe 5:02

Adult Contemporary

- 1 Sweet Angelina 4:49
- 3 All About Love 4:17
- 6 Light Of The Moon 4:15
- 9 Hey 4:28
- 10 Evolution of Joe 5:02

Jazzy Pop

- 2 What a Wonderful Day! (here in Kailua Bay) 3:45
- 4 Sands of Silver and Gold 3:34
- 6 Light Of The Moon 4:15
- 9 Hey 4:28

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